

Sheena Macintyre Wilkie – Artist – Creativity Practitioner & Coach

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Sheena Wilkie is a Canadian visual artist, creativity practitioner and coach based in the Fraser Valley. Her creative practice explores observation, curiosity and the many ways we can reconnect with creativity through looking, making and experimentation.

For more than 35 years, Sheena has worked in communications and new media, helping organizations develop and communicate ideas through words and images. Her clients have included the Royal Canadian Mounted Police, Air Canada, Canadian Blood Services, the Canadian Football League, the Olympic Integrated Security Unit, the Canadian Association for Photographic Art and the Canadian Red Cross.

She holds an Honours Diploma in Communications for New Media from BCIT, specializing in Graphic Art and Photography. She founded Sheena Studios as a professional photographer, taught photography and communications at BCIT for a decade, and later founded Photo Gurus, a private photography school.

Sheena is a Fellow and Honorary Member of the Canadian Association for Photographic Art, a CAPA-certified photography judge and former longtime Editor-in-Chief of *Canadian Photography* magazine. She has also served several times on CAPA's Board of Directors.

Today, her creative practice extends across photography, sketchbooks, drawing, writing, painting, ceramics, fibre arts and other forms of making. She is particularly interested in the role creativity can play in a full and meaningful life and in what happens when we give ourselves permission to experiment, follow curiosity and be a beginner.

As a creativity coach, Sheena is developing a fresh approach to creative practice that draws on her decades of experience in communications, photography, education and the arts. Her presentations and future workshops will explore ideas around creativity, observation, making room for creative practice and reconnecting with our creative selves.